

WE  
ARE  
THE

# HYPE





We are your brand's one-way ticket to infinite solutions. We are production, execution, and measurement masters. We understand what you need and we can deliver. Our project managers are experts in integrated communications planning. We look beyond experiential production to ensure client campaigns deliver genuine cultural impact, momentum, and scale.

~~Too much talkin'~~

## ~~ABOUT~~

Established to bring out different perspectives into the world of advertisement the hype is a multinational agency that helps purpose-driven organizations to achieve the unachievable. We give you means to personify your brand, improve your impressions, and expressions through strategies and cross-medium visual solutions which creates stories to shape your community, strike conversations with interested partners, and build relationships.

## ~~STRATEGY~~

Our collective minds work as one to curate tailored plans to meet your desired goals. We don't shy away from challenges. We take the bull by the horns. We create effective strategies, powerful identities, seamless interactions, and memorable experiences o connect brands and organizations.







## **STRATEGIES**

If you want to evolve your business, or just starting. We will help get where you need to.

## **BRANDING**

We build that which stimulates. Branding is to build and personalize your company and give it a recognizable mark. We don't just hand you a logo, we incorporate stories, within your brand, in addition to ready your stationery, design your package for the products, and just about all the different aspects of your branding will be covered. Because we understand, a logo is not a brand.

**WE STRATEGIZE, CONCEPTUALIZE,  
DESIGN & VISUALIZE AND WE  
CREATIVE DIRECT**



## **DIGITAL MARKETING**

Our digital marketing department is nifty in all that is trendy. Under the digital marketing umbrella, they will manage your platforms, create content for it, conceptualize campaigns, and provide you with strategies that will blow your audience away.

We specialize in content, we can figure the correct queue that will make your follower based hungry for more.

## **PRODUCTION**

Our fully-equipped production team has some serious skills, a team of graphic designers, photographers, videographers, and producers all under the watchful eyes of our talented creative director. 2d, 3d, studio production, outdoor production, and photo sessions, we are the jack of all trades and masters of all.

# DIGITAL SOLUTIONS



Harness the Power of Push Traffic. Leverage billions of impressions, proprietary automation and optimization technology, expert advice, and support.



Our Marketing Performance solutions help drive growth through omnichannel strategies.



Programmatic buying using the best technology layered with premium inventory, topped with sophisticated audience targeting to offer tailored and results-oriented solutions.





# Public Relation

We help you talk and connect with your customers through strategized influencer marketing and engagement synergies. Connecting brands to social influencer-explore exponential growth and limitless possibilities with Hype.

The Hype is a Media, PR, and influencers Agency connecting brands and companies to 100+millions of consumers and followers through its extensive network of 100+ VIP influencers and celebrities, in GCC and MEA. Influencers are possibly the most inmate and immediate ways to not only tap into your customer base but also to convert it.

- 1- Influencers are opinion leaders
- 2- Create instant campaign virality
- 3- Broaden Brand Outreach





Capital Packaging  
كابيتال للتغليف



WELLWELL  
EXPRESS

SHOW  
& TELL



**Stoked to  
know more?**  
**Get in touch**

201 Silver Wave Tower  
Meena Road  
Abu Dhabi, UAE

[www.the-hype.ae](http://www.the-hype.ae)

1501 The Binary by Omniyat  
Business Bay  
Dubai, UAE

[info@the-hype.ae](mailto:info@the-hype.ae)